



VIRTUAL EDUCATION FAIR

WEST AFRICA
16TH FEBRUARY 2021
3.00PM - 6.00PM GMT

EAST AFRICA
18TH FEBRUARY 2021
3.00PM - 6.00PM GMT

SOUTHERN AFRICA
23RD FEBRUARY 2021
3.00PM - 6.00PM GMT

NORTH AFRICA
25TH FEBRUARY 2021
3.00PM - 6.00PM GMT

RECRUIT PROSPECTIVE STUDENTS ACROSS AFRICA



Book Now

Connect with students exclusively from Africa without ever leaving your campus! Worldview Education Virtual Fairs enable you to: promote your institution, chat and speak with prospective students and their parents, capture high-quality leads and provide detailed information to candidates - just as you would at a physical fair, except you would be doing so from the comfort of your own office.

INNOVATION

QUALITY

CONVERSION

Middlesex University Dubai

MOHAWK INTERNATIONAL



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ABOUT US



Worldview is recognised as the foremost Africa-focused, recruitment fair organiser. Worldview has helped over 500 institutions around the world to reach and recruit students from all across Africa, while equally making the study abroad dreams of thousands of Africans a reality.

We concentrate 100% on Africa, and have unparalleled knowledge of the region, unlike other recruitment fair organisers who dabble across multiple regions without specialist expertise. Worldview's founder prides himself on the philosophy that "Whatever is worth doing, is worth doing well," and knowing the African student market like the back of our hands has caused us to have on average a massive 90% return exhibitor rate for our education fairs, year after year.

This event is a 3-hour online experience hosted on the Worldview Virtual platform. Each institution has its own customised private booth, where up to 3 people from your team can simultaneously attend to and assist students with their enquiries. You can communicate with students via text in a private chat or through audio and video calls.

HOW IT WORKS

Our Virtual Education Fair is an open platform for all institutions worldwide who are looking to recruit international students

1

Customise your booth with your logo and photos

2

Showcase courses, programmes and online application forms

3

Chat in real-time via group chat, one-on-one chat or even by video call

4

Download the profile of every student that visited your stand after the event

West Africa

16TH FEBRUARY, 2021

Early Bird Rate €950 GBP
Standard Rate £1,100 GBP

Student Audience

Benin, Burkina Faso, Cameroon, Chad, Côte d'Ivoire, Equatorial Guinea, The Gambia, Ghana, Guinea, Liberia, Mali, Mauritania, Niger, Nigeria, Senegal, Sierra Leone, and Togo.

East Africa

18TH FEBRUARY, 2021

Early Bird Rate €850 GBP
Standard Rate £1000 GBP

Student Audience

Burundi, Comoros, Djibouti, Eritrea, Ethiopia, Kenya, Madagascar, Mauritius, Rwanda, Seychelles, Somalia, Tanzania, Uganda

Southern Africa

23RD FEBRUARY, 2021

Early Bird Rate €850 GBP
Standard Rate £1,000 GBP

Student Audience

Angola, Botswana, Lesotho, Malawi, Mozambique, Namibia, South Africa, Swaziland, Zambia, and Zimbabwe

Rates Per Region

North Africa

25TH FEBRUARY, 2021

Early Bird Rate €700 GBP
Standard Rate €900 GBP

Student Audience

Algeria, Egypt, Libya, Morocco, Sudan, Tunisia

Early Bird Rate Deadline
January 18, 2021

Booking Deadline
February 14, 2021